

Privacy Policy

Last updated: May 7, 2026

Encompass Real Estate School, LLC (“Encompass,” “we,” “us”) is committed to protecting your privacy. This Privacy Policy describes the personal information we collect when you visit our website at **encompassreschool.com** (the “Site”) or use our services, how we use that information, who we share it with, and the rights you have regarding your information.

1. Information we collect

Information you provide directly

When you create an account, register for a course, fill out a contact form, or join our email list, we collect information you give us, including:

- Name
- Email address
- Mailing address
- Phone number
- Real estate license number and licensing state
- Brokerage affiliation (if applicable)
- Payment information (processed by our payment provider — see Section 3)
- Course preferences and registration details
- Any messages or feedback you send us

Course attendance and completion records

For live-virtual and on-demand courses, we collect attendance records, time spent in course materials, quiz responses, and completion status. For live-virtual courses, this includes records of when you joined and left the session and your level of participation.

Information collected automatically

When you use the Site, we automatically collect certain technical information, including:

- IP address and approximate geographic location
- Browser type and version
- Device type and operating system

- Pages viewed and time spent on each page
- Referring website (the page you came from)
- Cookies and similar tracking technologies (see Section 6)

2. How we use your information

We use the information we collect to:

- Provide, deliver, and improve our courses and services
- Process your course registrations and payments
- Issue course completion certificates
- Report your CE completion to the North Carolina Real Estate Commission (“NCREC”) and other relevant licensing authorities
- Communicate with you about your account, courses, and our services
- Send you marketing emails about new courses, blog posts, and educational resources (only if you have opted in to such communications)
- Respond to your inquiries and provide customer support
- Detect and prevent fraud, abuse, or violations of our Terms of Service
- Comply with legal obligations and enforce our agreements
- Improve the Site and develop new offerings

3. How we share your information

We share your information only as described below.

With state licensing authorities

We are required by NCREC to report course completion data, including your name, license number, course title, and completion date. By purchasing an NCREC-approved course from us, you authorize this reporting. Similar reporting may apply for courses approved by other states’ real estate commissions.

With service providers who help us operate the business

We share information with third-party service providers who perform services on our behalf, including:

- **Wix** — website hosting, content management, e-commerce, and Bookings
- **Stripe and other payment processors** — payment processing (we do not store full credit card numbers ourselves)

- **MailerLite (or our chosen email service provider)** — email marketing and automation
- **Zoom** — live-virtual course delivery and attendance tracking
- **Google Analytics** — website analytics

These service providers have access to your information only as necessary to perform their functions and are contractually obligated to protect it.

With our affiliate partners

When you click a link from our Site to The CE Shop and make a purchase, the affiliate program tracks the referral. We do not share your personal information directly with The CE Shop; the tracking is handled through anonymous referral cookies. See our Affiliate Disclosure for details.

For legal reasons

We may disclose information when required by law, court order, subpoena, or government investigation, or to protect our legal rights, your safety, the safety of our staff, or the safety of others.

In a business transfer

If Encompass is involved in a merger, acquisition, or sale of assets, your information may be transferred to the successor entity. You will be notified of any such change.

What we do not do

We do not sell your personal information. We do not share your personal information with third parties for their independent marketing purposes.

4. How we store your information

We store your information using industry-standard security practices, including encryption in transit (HTTPS) and at rest where technically feasible. Our service providers (Wix, Stripe, etc.) maintain their own security programs as well. However, no system is completely secure, and we cannot guarantee absolute security.

We retain your information for as long as needed to provide our services, comply with legal obligations (including NCREC record-retention requirements), resolve disputes, and enforce our agreements. When information is no longer needed, we delete or anonymize it.

5. Your rights and choices

Depending on your state of residence, you may have one or more of the following rights regarding your personal information:

- **Access** — request a copy of the personal information we hold about you
- **Correction** — request that we correct inaccurate or incomplete information
- **Deletion** — request that we delete your personal information (subject to legal exceptions, including NCREC reporting obligations and tax/accounting record retention requirements)
- **Portability** — receive a copy of your information in a portable, machine-readable format
- **Opt-out of marketing** — unsubscribe from our email list at any time using the link in any marketing email, or by contacting us directly
- **Opt-out of “sale” or “sharing”** — applicable in California and certain other states; we do not sell personal information

To exercise any of these rights, contact us at danib@encompassreschool.com. We will respond within the timeframes required by applicable law (typically 30–45 days). We may need to verify your identity before fulfilling requests.

State-specific rights

California residents: Under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), you have additional rights. We do not discriminate against users who exercise their CCPA rights.

Virginia, Colorado, Connecticut, Utah, Texas, Oregon, Montana, and other state residents: Similar rights are provided under your state’s privacy laws. We honor those rights regardless of your state of residence.

6. Cookies and tracking technologies

We use cookies and similar technologies to operate the Site, remember your preferences, analyze traffic, and improve user experience. Cookies we use include:

- **Essential cookies** — required for the Site to function (e.g., authentication, shopping cart)
- **Analytics cookies** — help us understand how visitors use the Site (e.g., Google Analytics)
- **Marketing cookies** — track effectiveness of our marketing efforts and ad campaigns

You can control cookies through your browser settings or, where available, through cookie banner preferences on the Site. Disabling cookies may limit some Site functionality.

7. Children’s privacy

Our services are intended for individuals 18 years of age and older. We do not knowingly collect personal information from children under 13. If we learn that we have collected such information, we

will delete it. Parents who believe their child has provided personal information to us should contact us immediately at danib@encompassreschool.com.

8. International users

Our services are intended for users in the United States. If you access the Site from outside the U.S., your information may be transferred to and processed in the U.S., where data protection laws may differ from your country of residence.

9. Email marketing

If you have opted in to receive marketing emails from us, you can unsubscribe at any time using the link in the footer of any marketing email, or by contacting us at danib@encompassreschool.com.

Unsubscribing from marketing emails does not affect transactional emails (such as course confirmations, certificates, and account-related notices), which we send as part of providing our services.

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The most current version will always be posted on this page with the “Last updated” date. For material changes, we will provide notice through email to registered users or a prominent notice on the Site.

11. Contact us

Questions about this Privacy Policy or how we handle your information? Contact us:

Encompass Real Estate School, LLC

Email: danib@encompassreschool.com

Phone: 980-402-7172